



GURKHA CHANNEL

COMBO RATE CARD

Day Part Slots

Day Part	Hours
Early Morning	06:00 to 08:59hrs
Non Prime Time	09:00 to 16:59hrs
Prime Time	17:00 to 23:59hrs

- **Run on Day Parts (RODP) prices on 1:1 (Prime & Non- prime) basis**

Deal Value	Category
£5000 to £10,000	Silver
£10,001 to £25,000	Gold
£25,001 to and Above	Diamond

Deal Value Categorization

Subject to above deal value categorization, below average rates are offered to advertiser only on 1:1 basis anytime between 09:00 to 16:59 and 17:00 to 23:59

Spot Length (seconds)	Spot Rate (GBP)		
	Diamond	Gold	Silver
30	£50	£45	£40
15	£30	£25	£20
5	£20	£18	£15

Note: above rates for single day part

- **Run on day parts(RODP)prices specifically at a particular timeband**

Spot Length (seconds)	Spot Rate (GBP)		
	17:00-24:00 Hrs	09:00-16:59 Hrs	6:00-08:59 Hrs
30	£75	£20	£5
15	£50	£15	£3.5
5	£30	£10	£3

- **Fixed Spot buy during prime time**

Spot Length (seconds)	Spot Rate (GBP)
30	£100
15	£50
5	£30

- **Sponsorship Packages**

Category	Per month Rate GBP
Title Sponsorship	£2000
Powered By sponsorship	£1500
Associate sponsorship	£1000

Note: All spots are subject to availability of inventory

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- 5% off if you book 2 slots in weekly shows.

Note: 5% off on every slot thereafter.

- 5% off if you book 2 slots in daily shows.

Note: 5% off on every slot thereafter (weekly or daily)